

# FRANCHISE APPLICATION



**FRANCHISE APPLICATION**

Submit application to: [mkvlocal@misskentuckyvolunteer.com](mailto:mkvlocal@misskentuckyvolunteer.com)  
Tony Huddleston (270)403-6982 Kelly Knight-Lynch (270)307-1445

This is an application for a franchise to conduct a Miss Volunteer America (MVA) Local Preliminary Pageant in the STATE OF KENTUCKY. Once your application is received and reviewed, you will be contacted by a Field Director of the Miss Kentucky Volunteer (MKV) Organization.

By applying for this new franchise, it is understood that all local organizations must:

- Enter into a Franchise Agreement (renewable annually) with the MKV
- Pay an annual Franchise Fee to the MKV
  - \$500 (\$200 is paid to Gallaher Insurance for liability insurance for your event)
    - \$100 non-refundable deposit due with Franchise Agreement and balance due not later than 21 days after local pageant
- Award, at least, \$500 in cash scholarships
- Award the official MVA local crown (Schoppy's) and sash (Sash Me)
- Send, at least, one representative to any and all mandatory local organization meetings
- Complete and submit a Local Winners Report within 72 hours of the local pageant
- Complete and submit a Local Operating Report by the due date established, each year, by MKV
- Conduct the local pageant only on the date approved by MKV and in accordance with MVA and MVK Pageant Guidelines

**Local Organization Contact Information:**

Name \_\_\_\_\_ (Executive Director)

Contact Telephone: \_\_\_\_\_ - \_\_\_\_\_ Cell Home Work (please circle)

Email: \_\_\_\_\_

City where Local Competition will be held \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

MKV Approval: \_\_\_\_\_ Date: \_\_\_\_\_

# COST PLANNING WORKSHEET



**COST PLANNING WORKSHEET**

**PRE-PAGEANT EXPENSES**

Franchise Fee Deposit (due with executed Franchise Agreement)	\$100
Venue Rental Deposit	\$ _____
Crowns ( _____ x \$100/each – MISS) = \$ _____	
( _____ x \$ 24/each – Teen) = \$ _____	
( _____ x \$ 12/each – LMPT) = \$ _____	\$ _____
Program Book (optional)	\$ _____
Bouquets (optional)	\$ _____
Miscellaneous Awards (trophies, trays, etc.) (optional)	\$ _____
Supplies for Judges Books (Paper, Binders, etc) (I would estimate \$50)	\$ _____
Food for Judges	\$ _____
<b>TOTAL Needed Pre-Pageant</b>	<b>\$ _____</b>

**POST-PAGEANT EXPENSES**

Franchise Fee Balance (due three weeks after competition)	\$400
Venue Rental Balance	\$ _____
Scholarships (must award at least \$500 in total cash scholarships)	\$500
*Sashes (optional) ( _____ x \$65.05/each – MISS) = _____	
( _____ x \$65.05/each – Teen) = _____	
( _____ x \$65.05/each – LMPT) = _____	\$ _____
<b>TOTAL Needed Post-Pageant</b>	<b>\$ _____</b>

\*It is optional to award Sashes. But if Sashes are awarded it must be the official sash created by Sash Me. In ALL photos, videos, or any other type images used, posted, printed, etc., if titleholder is wearing a crown and/or sash it must be the official Miss Volunteer America crown and/or sash.

**POTENTIAL INCOME**

Donations	\$ _____
Little Miss/Pre-Teen Entry Fee (going rate - \$100-\$125 each)	\$ _____
Teen Entry Fee (going rate - \$100-\$125 each)	\$ _____
Miss Entry Fee (not to exceed \$100 each)	\$ _____
Admission Fees (going rate....\$15-\$20)	\$ _____
Program Book Sales	\$ _____
Ad Sales	\$ _____
Face Book Fundraiser	\$ _____
People's Choice	\$ _____
Silent Auction	\$ _____

# FRANCHISE AGREEMENT



## LOCAL FRANCHISE AGREEMENT

Email to [mkvlocal@misskentuckyvolunteer.com](mailto:mkvlocal@misskentuckyvolunteer.com)

**Local Organization:** \_\_\_\_\_  
(hereinafter referred to as "Local Organization")

Pursuant to terms of this Local License Agreement with the Miss Kentucky Volunteer (MKV) Organization, the Local Organization has the right to conduct a Local Pageant, whether traditional or virtual, as permitted by MKV and the Miss Volunteer America (MVA) Organization.

1. **LOCAL SCHOLARSHIPS:** Each Local Organization must award a minimum of \$500 in total scholarships to the MISS scholarship winners of the Local Pageant and ensure scholarship payments are made and made in accordance with the MVA Scholarship Rules and Regulations.
2. **PHASES OF COMPETITION:**
  - A. Miss Kentucky Volunteer preliminary – all contestants will compete in Private Interview (40%), Fitness and Wellness in Swimsuit (20%), Talent (20%), and Evening Gown (20%). The "Top 5" will compete in Final Question after which Judges will complete a Final Ballot.
  - B. Miss Kentucky Teen Volunteer preliminary – all contestants will compete in Private Interview, Fitness, Talent, and Evening Wear. MVA reserves the right to change competition requirements and scoring values based on directives from the national teen organization.
3. **AWARDING OF TITLES (Teen and Miss):** Local Pageants must have a minimum of three (3) eligible Contestants to award one (1) crown.
  - A. In order to award more than one (1) crown/title, a Local Pageant must have:
    - a minimum of six (6) eligible contestants to award two (2) crowns/titles
    - a minimum of nine (9) eligible contestants to award three (3) crowns/titles
    - a minimum of twelve (12) eligible contestants to award four (4) crowns/titles
  - B. There is a maximum number of four (4) crowns/titles to be awarded at a single Local Pageant, regardless of the number of Contestants.
  - C. To be considered an eligible Contestant, a **Contestant Eligibility Affidavit** (Exhibit A and Exhibit B) must be signed by the Local Contestant and must be in the possession of the Local Organization, and the Contestant must have paid required Entry Fee.

Note: If proof is provided, to Field Director, that contestant signed the Eligibility Affidavit and paid Entry Fee AND no more than half the number of contestants competing will be announced as winners or runners-up, Local Organization can award number of titles announced even if requirements in item 3.A. are not met on day of pageant.
4. **ENTRY FEES:** Local Organization may charge an entry fee to contestants who participate in the Local Pageant.
  - A. Entry Fees, if any, for Miss contestants must not exceed \$100 per contestant.
  - B. Entry Fees for Teen contestants may be determined by the Local Organization.
  - C. Entry Fees for Little Miss/Pre-Teen contestants may be determined by the Local Organization.

5. **USE OF MARKS:** Local Organization agrees to proper use of MVA marks and brands. In ANY and ALL photos, videos, or other types of images, if the titleholder is wearing a crown and/or sash, it must be the official local crown or sash of the MVA program.
  - A. The official MVA local crown must be awarded to each titleholder.
  - B. Awarding of a sash is optional. But, if a sash is awarded, it must be the official MVA local sash created by Sash Me. If a Local Organization does not award a sash, and the titleholder chooses to wear a sash, they must purchase the official local sash from Sash Me.
  
6. **RELEVANT RULES AND DIRECTIVES:** Local Organization shall follow all rules and directives relevant to the conduct of a Local Pageant that may be established, revised and/or amended from time to time by MKV and/or MVA, including, but not limited to, those relating to **Scholarships** (Exhibit C), **Judging** (Exhibit D) and **Contestant Eligibility** (Exhibit E).
  
7. **CODE OF ETHICS**
  - A. As a Director of an official Local Preliminary Pageant of the MKV Organization, I pledge to:
    - i. Treat other members of the MKV Organization and all young ladies (and their family members) participating in the MKV Program with professional courtesy, respect and dignity. Furthermore, to discourage disrespectful treatment, by members and contestants, of others in any form. This includes acting and speaking through any medium, including social media sites and other web-based forums.
    - ii. Pursue the objectives and goals to promote the MKV Program.
    - iii. Understand and discharge my responsibility to uphold all rules and regulations established by MKV and MVA and to adhere to those rules.
    - iv. Maintain the confidentiality of privileged information entrusted or known to me by virtue of my position.
    - v. Create and maintain an environment at all levels of the MKV Program so that each and every contestant in the MKV system is guaranteed a fair, objective and unbiased opportunity to compete for scholarships and opportunities.
  - B. These Ethics Standards have been adopted to promote and maintain the highest standard of service and personal conduct among members of the MKV Organization. Adherence to these standards is required and serves to assure public confidence in the integrity of the Miss Kentucky Volunteer Organization.
  
8. **PAGEANT INFORMATION:** Local Organization shall complete **Local Pageant Information** form (Exhibit F). Said form will be submitted to [mkvlocal@misskentuckyvolunteer.com](mailto:mkvlocal@misskentuckyvolunteer.com) to be used to promote your pageant on all Miss Kentucky Volunteer social media.





## EXHIBIT A

### CONTESTANT ELIGIBILITY AFFIDAVIT - MISS

Contestant Name: \_\_\_\_\_

MVA Local Pageant: \_\_\_\_\_

Date of Local Pageant: \_\_\_\_\_

**1. Eligibility.**

**A. Age:** I am currently \_\_\_\_\_ years of age. My birthdate is \_\_\_\_\_.

- Must be at least seventeen (17) years of age as of the first day of the Local Pageant;
- Must be a high school graduate or equivalent in order to compete in the State Pageant;
- Must not be older than twenty-five (25) years of age as of December 31 in the calendar year of the National Pageant.

*In order to compete in a Local Pageant, I understand I must either: (1) have resided in Kentucky for at least 30 days immediately preceding the Local Pageant; (2) have been accepted and successfully registered to physically attend classes at an accredited Kentucky college or university; or (3) have been employed on a full-time basis for at least sixty days immediately preceding the Local Pageant.*

*I am claiming eligibility based on (check one and complete the corresponding section):*

- Residency**
- Educational Status**
- Employment**

**B. Residency.** I currently reside at \_\_\_\_\_  
\_\_\_\_\_. I have resided at this address since \_\_\_\_\_ (date).  
If my residency at this location has been less than thirty (30) days preceding this Local Pageant, my previous residence was \_\_\_\_\_  
\_\_\_\_\_. I lived at that residence from \_\_\_\_\_ (date) to  
\_\_\_\_\_ (date).

**C. Educational Status.** I am currently registered, as a full-time student, to physically attend classes at \_\_\_\_\_ in \_\_\_\_\_ (city) in the state of Kentucky starting on \_\_\_\_\_ (date); or I am currently enrolled and physically attending classes at \_\_\_\_\_ in \_\_\_\_\_ (city) in the state of Kentucky.

**D. Employment.** I am currently and have been a full-time employee (as defined by my employer, but in no event less than 30 hours per week) for, at least 30 days immediately preceding the date of this Local Pageant. My employer is \_\_\_\_\_ in \_\_\_\_\_ (city) in the state of Kentucky. I began my employment on \_\_\_\_\_ (date).

*At least one of the eligibility requirements set forth must be satisfied at the time of the commencement of, and throughout, the Local Pageant and the State Finals and, if the contestant is selected as the State Titleholder, throughout the completion of the National Miss Volunteer America Pageant.*

- E. Personal Status:** I am a citizen of the United States of America. I am recognized medically and legally as a female. I am not now and have never been married.
- F. Public Status:** I am not currently a candidate for public office and do not plan to pursue political office during my tenure as a titleholder.
- G. Parental Status:** I am not now pregnant and have never been pregnant. I am not the adoptive parent of any child.
- H. Familial Status:** No member of the contestant's family has within the last three months served as a volunteer, in any capacity, for MKV.
- I. Good Character:** I am of good moral character and I have not been involved at any time in any act of moral turpitude.
- J. Criminal Record:** I have never been convicted of any criminal offense and there are no criminal charges or investigations pending against me.
- K. Health:** I am in good health and can, to the best of my knowledge, participate fully in any program activities without any outside assistance.
- L. Substance Abuse:** I do not use or consume any illegal, controlled or dangerous substances or abuse the use of alcohol or other dangerous substances.

**2. Prior Pageant Commitments – LOCAL PAGEANTS.**

- A.** Prior to competing in a MVA Local Pageant, I understand I must notify the Local Pageant Director, in writing, of any titles I hold in other national/international pageant/competition systems. I understand I must provide the name of the title, the pageant/competition system, the Director's name and contact information, the end date of my reign, and if I am or am not under any contractually obligations that would prevent me from competing in MVA Local Pageant (*see Exhibit A to Contestant Eligibility Affidavit*).
- B.** If I win the MVA Local Pageant, I understand I must resign (*and submit written proof of resignation, through the Local Director, to the State Office*) all other titles in any other pageant/competition system before competing in the MVA State Pageant, unless decided otherwise by the MKV State Board of Directors.
- C.** MVA Local Pageant appearances and/or engagements take precedent over any activities of other pageant/competition system. I understand I may participate in other pageant/competition system's events or activities if my MVA schedule permits.

**3. Prior Pageant Commitments – STATE PAGEANTS.**

- A.** As a Local Pageant Titleholder, prior to competing in an MVA State Pageant, I understand I must resign (*and submit written proof of resignation, through the Local Director, to the State Office*) all other titles in any other pageant/competition systems before competing in the MVA State Pageant, unless decided otherwise by the MKV State Board of Directors.
- B.** As an At-Large Contestant, prior to competing in an MVA State Pageant, I understand I must resign (*and submit written proof of resignation to the State Office*) all other titles in any other pageant/competition systems before competing in the MVA State Pageant, unless decided otherwise by the MKV State Board of Directors.

- C. If I win the MVA State Pageant, and I was granted permission to retain another title in another system, I understand I must immediately resign any and all other local/state/national/international pageant/competition titles and must provide written confirmation, acknowledged by signature of a pageant official of other pageant/competition system, that said system accepts my resignation and releases me from any and all current and future contractual obligations.

I have read and understand the provisions of the Contestant Eligibility Affidavit. To the best of my knowledge, all of the factual statements made in this Affidavit are true and accurate. If requested by the Local/State Organization, I will provide any documentation necessary to substantiate any or all information provided.

\_\_\_\_\_  
Contestant Signature

\_\_\_\_\_  
Date

***If Contestant is under 18 years of age,***

\_\_\_\_\_  
Parent Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent Printed Name

**EXHIBIT A to CONTESTANT ELIGIBILITY AFFIDAVIT - MISS  
DISCLOSURE OF OTHER PAGEANT/COMPETITION TITLES**

**Contestant Name:** \_\_\_\_\_ **Birthdate:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Name of Other System:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Reign End Date:** \_\_\_\_\_

**Director:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

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**Name of Other System:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Reign End Date:** \_\_\_\_\_

**Director:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

.....

**Name of Other System:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Reign End Date:** \_\_\_\_\_

**Director:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

\_\_\_\_\_  
Contestant (Signature)  
(If Contestant is under 18 years of age, Parent to sign here)

\_\_\_\_\_  
Date

## EXHIBIT B

### CONTESTANT ELIGIBILITY AFFIDAVIT - TEEN

Contestant Name: \_\_\_\_\_

MVA Local Pageant: \_\_\_\_\_

Date of Local Pageant: \_\_\_\_\_

**1. Eligibility.**

**A. Age:** I am currently \_\_\_\_\_ years of age. My birthdate is \_\_\_\_\_.

- Must be at least thirteen (13) years of age as of the first day of the State Pageant;
- Must not be eligible to compete in the Miss State Pageant.

*i. In order to compete in a Local Pageant, I understand I must either: (1) have resided in Kentucky for at least 30 days immediately preceding the Local Pageant; or (2) be enrolled in a Kentucky accredited public, private or home school curriculum.*

***I am claiming eligibility based on (check one and complete the corresponding section):***

- Residency***
- Educational Status***

**B. Residency.** I currently reside at \_\_\_\_\_  
\_\_\_\_\_. I have resided at this address since \_\_\_\_\_ (date).  
If my residency at this location has been less than thirty (30) days preceding this Local  
Pageant, my previous residence was \_\_\_\_\_  
\_\_\_\_\_. I lived at that residence from \_\_\_\_\_ (date) to  
\_\_\_\_\_ (date).

**C. Educational Status.** I am currently registered, as a full-time student, to physically attend  
classes at \_\_\_\_\_ in  
\_\_\_\_\_ (city) in the state of Kentucky starting on \_\_\_\_\_  
(date); or I am currently enrolled and physically attending classes at \_\_\_\_\_  
\_\_\_\_\_ in \_\_\_\_\_ (city) in the state of Kentucky.

***At least one of the eligibility requirements set forth must be satisfied at the time of the commencement of, and throughout, the Local Pageant and the State Finals and, if the contestant is selected as the State Titleholder, throughout the completion of the National Teen Volunteer America Pageant.***

- D. **Personal Status:** I am a citizen of the United States of America. I am recognized medically and legally as a female. I am not now and have never been married.
- E. **Parental Status:** I am not now pregnant and have never been pregnant. I am not the adoptive parent of any child.
- F. **Familial Status:** No member of the contestant's family has within the last three months served as a volunteer, in any capacity, for MKV.
- G. **Good Character:** I am of good moral character and I have not been involved at any time in any act of moral turpitude.
- H. **Criminal Record:** I have never been convicted of any criminal offense and there are no criminal charges or investigations pending against me.
- I. **Health:** I am in good health and can, to the best of my knowledge, participate fully in any program activities without any outside assistance.
- J. **Substance Abuse:** I do not use or consume any illegal, controlled or dangerous substances or abuse the use of alcohol or other dangerous substances.

**2. Prior Pageant Commitments – LOCAL PAGEANTS.**

- A. Prior to competing in a MVA Teen Local Pageant, I understand I must notify the Local Pageant Director, in writing, of any titles I hold in other national/international pageant/competition systems. I understand I must provide the name of the title, the pageant/competition system, the Director's name and contact information, the end date of my reign, and if I am or am not under any contractually obligations that would prevent me from competing in MVA Teen Local Pageant (*see Exhibit A to Contestant Eligibility Affidavit*).
- B. If I win the MVA Teen Local Pageant, I understand I must resign (*and submit written proof of resignation, through the Local Director, to the State Office*) all other titles in any other pageant/competition system before competing in the MVA Teen State Pageant, unless decided otherwise by the MKV State Board of Directors.
- C. MVA Teen Local Pageant appearances and/or engagements take precedent over any activities of other pageant/competition system. I understand I may participate in other pageant/competition system's events or activities if my MVA schedule permits.

**3. Prior Pageant Commitments – STATE PAGEANTS.**

- A. As a Local Pageant Titleholder, prior to competing in an MVA Teen State Pageant, I understand I must resign (*and submit written proof of resignation, through the Local Director, to the State Office*) all other titles in any other pageant/competition systems before competing in the MVA Teen State Pageant, unless decided otherwise by the MKV State Board of Directors.
- B. As an At-Large Contestant, prior to competing in an MVA Teen State Pageant, I understand I must resign (*and submit written proof of resignation to the State Office*) all other titles in any other pageant/competition systems before competing in the MVA Teen State Pageant, unless decided otherwise by the MKV State Board of Directors.

- C. If I win the MVA Teen State Pageant, and I was granted permission to retain another title in another system, I understand I must immediately resign any and all other local/state/national/international pageant/competition titles and must provide written confirmation, acknowledged by signature of a pageant official of other pageant/competition system, that said system accepts my resignation and releases me from any and all current and future contractual obligations.

I have read and understand the provisions of the Contestant Eligibility Affidavit. To the best of my knowledge, all of the factual statements made in this Affidavit are true and accurate. If requested by the Local/State Organization, I will provide any documentation necessary to substantiate any or all information provided.

\_\_\_\_\_  
Contestant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent Printed Name



**EXHIBIT A to CONTESTANT ELIGIBILITY AFFIDAVIT - TEEN  
DISCLOSURE OF OTHER PAGEANT/COMPETITION TITLES**

**Contestant Name:** \_\_\_\_\_ **Birthdate:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Name of Other System:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Reign End Date:** \_\_\_\_\_

**Director:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

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**Name of Other System:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Reign End Date:** \_\_\_\_\_

**Director:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

.....

**Name of Other System:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Reign End Date:** \_\_\_\_\_

**Director:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

\_\_\_\_\_  
Contestant (Signature)  
(If Contestant is under 18 years of age, Parent to sign here)

\_\_\_\_\_  
Date

## **EXHIBIT C**

### **SCHOLARSHIP RULES AND PROCEDURES**

Each Local Pageant must award a minimum of \$500 in total scholarship offerings to the contestants of the Local Pageant to be made payable to the recipient's accredited college or university.

State Licensees may determine the amount of scholarships awarded to Contestants at the State Competition. Any amounts of scholarships publicly declared to winners prior to the State Competition must be held in the Foundation account and awarded to the respective recipients.

Declared amounts of scholarships to be awarded must be submitted to the National Office a minimum of 60 days prior to the State Pageant.

Local Organizations must present the Scholarship Rules and Procedures to all Contestants/parents of Contestants prior to the Local Pageant.

All Scholarship Rules must be followed by Contestants applying for scholarship monies won.

#### **LOCAL PROCEDURES:**

1. Local Scholarship winners shall submit to the Local Organization a written scholarship request. Such request must be presented one year from date of award. An extension may be requested not less than 60 days prior to scholarship expiration.
2. Scholarships will be paid for tuition for credit courses only to those students in good academic standing. Any scholarship recipient must be able to prove their academic standing through an Official Transcript from the accredited college/university, may not have an Academic Warning, be on Academic Probation, be in Academic Recovery or have been granted Academic Dismissal Status in order for scholarship awards to be sent to the accredited college or university on the recipient's behalf.
3. Scholarships shall be executed for tuition of credit courses and textbooks relating to classes for which a contestant is currently enrolled only. Any textbook being paid for with scholarship monies must be purchased from the official accredited college or university bookstore with an itemized receipt being presented. Any textbook paid for with scholarship monies must be required for the enrolled class of the recipient and stated in the syllabus.
4. All monies will be paid upon receipt of a tuition bill emailed by the Contestant to the Local Organization. All monies will be paid by check directly to the accredited college, university, or school and must bear said college, university or school's endorsement, letterhead and/or logo on the same page with the recipient's name and/or Student ID Number.
5. All Local scholarships must be paid before requesting State scholarships. Proof of Payment must be submitted to the State Treasurer by the Local Organization.

## STATE PROCEDURES

1. State Scholarship winners shall submit to the Miss Kentucky Volunteer Organization, a written Statement of Intent with the type of education they wish to pursue along with the name of the accredited college or university and receive approval of the educational program and approval of their accredited college, university, or business school from the Miss Kentucky Volunteer Foundation, or its designee (State Treasurer). **\*This statement must be submitted in writing to the State Treasurer within 90 days after the State Pageant or the award winnings will revert back to the Scholarship Foundation.**
2. Scholarships will be paid for tuition for credit courses only to those students in good academic standing. Any scholarship recipient must be able to prove their academic standing through an Official Transcript from the accredited college/university, may not have an Academic Warning, be on Academic Probation, be in Academic Recovery or have been granted Academic Dismissal Status in order for scholarship awards to be sent to the accredited college or university on the recipient's behalf.
3. Scholarships shall be executed for tuition of credit courses and textbooks relating to classes for which a contestant is currently enrolled only. Any textbook being paid for with scholarship monies must be purchased from the official accredited college or university bookstore with an itemized receipt being presented. Any textbook paid for with scholarship monies must be required for the enrolled class of the recipient and stated in the syllabus.
4. All monies will be paid upon receipt of a tuition bill emailed by the Contestant to the State Treasurer. All monies will be paid by check directly to the accredited college, university, or school and must bear said college, university or school's endorsement, letterhead and/or logo on the same page with the recipient's name and/or Student ID Number. The Foundation does not reimburse any Contestants for expenses that have been previously paid.
5. Use of the scholarship must begin within twelve months from the date of the scholarship awarded, with the exception of Miss Volunteer America, and must be continuous and completed within two years. Miss Volunteer America will have three years from the date of her crowning. The titleholder may appeal for a time extension in writing more than sixty (60) days prior to scholarship expiration and will remain the sole discretion of the State Treasurer or MVA.
6. All cancelled, unrequested or unused portions of scholarships will revert to the Foundation for redistribution.
7. Scholarship monies are paid as soon as possible upon receipt of statements from accredited colleges, universities, and schools; however, this process may take up to three (3) weeks, **depending upon the date and time the request is submitted, as well as processing by the college or university.**

8. Scholarship recipients who have completed their education may use their scholarship awards for outstanding student loan obligations, provided the loan is not in default, the recipient is the primary or secondary named on the loan and provided the student has satisfactorily completed the coursework for which the loan was obtained. The scholarship will be paid directly to the lending institution only. The State Treasurer must receive a current itemized statement from the lending institution, documentation that shows the Contestant/Scholarship recipient as the primary or secondary payer of the loan obligation, and a copy of the Contestant/Scholarship Recipient's diploma.
9. Final interpretation of all rules and regulations listed above will be made by the Board of Directors of the Miss Volunteer America Foundation.
10. In the event that the Winner of the Local, State or National Competitions or one of its Runners Up relinquishes their title, the respective Organization will not succeed the scholarships and awards which are applicable to the vacated positions.

## EXHIBIT D

### SEATING A JUDGES PANEL

1. The Official Panel of Judges must be comprised of a minimum of five (5) and a maximum of seven (7) individuals who represent a wide range of backgrounds, abilities and experiences.
2. Extreme discretion must be utilized when selecting members of the Official Panel of Judges and special consideration should be taken as to the real, **as well as the perceived**, conflict(s) of interest.
3. Individuals must be at least 21 years of age to serve on a Judges Panel.
4. To serve on a Judges Panel, young women must not be eligible to compete in the MVA program.
5. There must be at least one novice on the Panel of Judges. A novice being someone who has not previously judged a Local or State MVA Pageant.
6. No member of the Judges Panel may use their phone at the Judges Table during any portion of any competition.
7. To avoid conflicts of interest or the appearance of a conflict of interest, MVA will provide rules with respect to individuals who may be asked to judge who may also be a Local or State volunteer, board member, former Contestant, Pageant Advisor and their family members.
  - A. **An individual may not serve as a Judge of a Local Pageant if:**
    - i. Such person or such person's spouse, domestic partner, cohabitant or business provides, has provided, or intends to provide, for profit or otherwise, any product or service directly or indirectly to or for any Contestant.
    - ii. Such person serves in any capacity for the State Organization in such state where such Local or State competition takes place including but not limited to board member, officer, staff member or volunteer.
    - iii. Such person is or was a State Contestant, State Representative, Miss Volunteer America or an immediate family member of a State Contestant, State Representative, Miss Volunteer America, AND it has not been at least one year since the later of: (1) such Contestant's last competition or (2) conclusion of her Tenure as a Representative; provided she is no longer eligible to compete in the MVA program.
    - iv. Such person is or was a State Contestant, State Representative, Miss Volunteer America and a contestant in the state or local pageant is someone with whom they or an immediate family member has competed, are friends or has had any relationship.
    - v. Such person is a Family Member of a volunteer or employee of the State Organization.
    - vi. No more than two members of the same Local Organization may sit on the same Judges Panel.
8. An individual may judge no more than two local pageants in a "pageant season."

## EXHIBIT E

### CONTESTANT ELIGIBILITY REQUIREMENTS

In order to be eligible to compete, you must meet the following requirements:

**D. Age.**

**a. Minimum Age**

1. **MISS** – Contestant must be at least 17 years old as of the first day of the Local Pageant in which she is competing or in which she will compete. In order to compete in the State Pageant, Contestant must have completed her high school education.
2. **TEEN** – Contestant must be 13 years of age by the first day of the State Pageant.

**b. Maximum Age**

1. **MISS** – Contestant must not be older than 25 years old (26 years old for the 2021 State/National Pageant) as of December 31 in the calendar year of the National Pageant in which she would compete if she were to win the State Pageant.
2. **TEEN** – Contestant must not be eligible to compete in the MISS Kentucky Volunteer Pageant.

**c. Proof of Age Requirement** – Upon request, Contestant will need to provide proof of age in one of the following forms:

- i. *Birth Certificate*
- ii. *Valid Driver's License*
- iii. *Passport*

**E. Residency.** The residency requirement must be satisfied in at least one of three ways: Bona Fide Resident, Employment or Educational Status:

- a. **Bona Fide Resident** - In order to meet eligibility for a Local Pageant, Contestant must have lived in the State where she is competing for a period of at least 30 days immediately preceding the date of the Local Pageant.

If a Contestant is seeking to establish residency by way of **Bona Fide Residency**, upon request, Contestant must provide a current driver's license issued in the State in which she will compete.

*If the above is unavailable, Contestant must present copies of 2 or more of the following:*

- i. *A current voter registration card or written statement from the applicable state or local voting registrar of valid current voter registration in the State.*
- ii. *A current lease in the Contestant's name for housing in the State.*
- iii. *A current utility bill in the Contestant's name in the State.*
- iv. *A current vehicle registration from the applicable State.*
- v. *Federal student loan correspondence or notices on which Contestant is named primary or secondary in the applicable State.*
- vi. *Other forms of proof of Bona Fide Residency, that are reasonable and can be validated, may be accepted by the Local and/or State Organization.*

- b. **Employment** – Contestant must be a full-time employee working in the State for a period of at least 30 days immediately preceding the date of the Local Competition.

*If Contestant is seeking to establish residency by way of **Employment**, Contestant must provide proof, that is reasonable and that can be validated, of employment showing both the official start date and full-time employment status. Full-time is defined as no less than 30 hours per week.*

- c. **Educational Status** - Contestant must be enrolled as a full-time student at an accredited college or university located within the State by the date of the Local Competition or by the first day of the State Competition.

*If Contestant is seeking to establish residency by way of **Educational Status**, Contestant must provide proof of current full-time student status, i.e. official transcript and/or certification. In the event Contestant is enrolled in an “on-line” educational program, then eligibility shall default to the State in which Contestant either meets requirements for Bona Fide Residency or Employment.*

#### F. **Education.**

- a. **Requirements**

- i. MISS – Contestant must be a high school graduate as of the first day of the State Competition. If Contestant has not graduated from high school with a diploma, then Contestant must have successfully completed the G.E.D. testing program for high school equivalency, or have successfully completed the academic requirements for entry into an accredited college/university degree program requiring attendance by the beginning of the fall semester of the year in which Contestant will compete in the State Competition.
- ii. TEEN – Contestant must be enrolled in an accredited public, private or home school curriculum.

- b. **Proof of Education Status** – Upon request, Contestant will need to provide one of the following as proof of Education Status:

- i. High School diploma, displaying date of graduation
- ii. G.E.D. certificate for High School showing date of completion
- iii. Acceptance Letter into an accredited college/university degree program
- iv. Letter from school counselor/principal

- g. **Participation.** Contestant must never have previously been a Contestant in the Miss Volunteer America or Miss Teen Volunteer America National Pageant. In addition, Contestant must not have competed in any other Volunteer state pageant during the same pageant cycle. If Contestant is a current titleholder in any other state or national pageant or competition system, she must acknowledge and agree that, prior to competing in Local Pageant, contestant will disclose to the Local Director any other titles she holds and acknowledge that there are no contractual agreements with other titles that prevent her from competing in MKV Local Pageant. Contestant will not be eligible to compete in the MKV State Pageant unless and until Contestant resigns titles in such other state or national pageant/competition system unless otherwise approved by the MKV State Board of Directors.

- H. **Multi-State Participation.** Under the residency rules, it is possible for a Contestant to be eligible to compete in more than one state within the Volunteer system. A Contestant who meets eligibility requirements for multiple states may, in the same pageant cycle, enter local pageants in both states where eligibility is met. However, once a Contestant wins a Local Pageant Title in one state, the Contestant may not compete in a Local Pageant in a different state during the same pageant cycle or in another State At-Large Pageant during the same pageant cycle.
- I. **Personal Status.** Contestant must be a citizen of the United States, recognized medically and legally as a female in the United States and must not be married at the time of competing, nor ever have been married or had a marriage annulled.
- J. **Public Status.** Contestant must not currently be a candidate for public office or pursue public office during her tenure as a titleholder.
- K. **Parental Status.** Contestant must not be nor intend to be pregnant at the time of competing or during the tenure as a titleholder. Contestant must not be a parent or the adoptive parent of any child at the time of competing or during the tenure as a titleholder.
- L. **Familial Status.** No member of the Contestant's family including mother, step-mother, father, step-father, grandparent, step-grandparent, adoptive parent, sister, brother, step siblings, half siblings or anyone living in Contestant's household is currently, or has within the last three months, been employed or served as a volunteer, officer, director, trustee, sponsor, coach or agent whether in a paid or voluntary capacity in the state in which the Contestant is competing.
- M. **Contractual Commitments.** Contestant must not have any legal obligations that would prevent or limit her participation and appearance in a Local Pageant, or Contestant's compliance with the rules, regulations and conditions of the Miss Volunteer America organization and its Local and State Organizations.
- N. **Character.** Contestant must be of good moral character and may have not been involved at any time in any act of moral turpitude or behavior that could be perceived as dishonest, immoral, lewd, indecent or otherwise contrary to the mission or reputation of Miss Volunteer America, its State or Local Organizations.
- O. **Criminal Record.** Contestant must not have been charged with multiple minor or petty offenses within the last 24 months, must have never been convicted of any criminal offense and may not have any criminal charges pending against the Contestant at the time of competing.



- P. **Health.** Contestant attests nothing about her health will inhibit the Contestant from participating fully in any and all Local, State and/or National Pageant activities. Any medical conditions or disabilities will not impede Contestant's ability to participate and compete in all activities of the Local, State and/or National Pageant. Should any accommodations be required, accommodations must be approved by the State Organization. Any accommodation that cannot be provided for all Contestants will be the sole responsibility of the Contestant, including but not limited to financial responsibility, and must not create a benefit or advantage not afforded to all Contestants. If health care records are required in order to verify accuracy, parameters of accommodations or to secure reservation of all needs associated with the accommodation, the Contestant must provide all necessary documentation.
- Q. **Substance Abuse.** Contestant must attest she does not use or consume any illegal or controlled substances other than those obtained pursuant to a valid prescription and taken according to the directions of a licensed health care professional. Contestant must not abuse the use of alcohol, prescriptive drugs or other dangerous substances.
- R. **Platform.** Contestant must have at least an interest in, if not current involvement with, a cause, charitable organization, philanthropic effort or nonprofit that would serve as the basis for the Contestant's platform.

**EXHIBIT F**

**LOCAL PAGEANT INFORMATION**

*The below listed information will be used to promote your competition through MKV social media.  
Email to [mkvlocal@misskentuckyvolunteer.com](mailto:mkvlocal@misskentuckyvolunteer.com)*

**Name of your Organization:** \_\_\_\_\_

**Date of Competition:** \_\_\_\_\_

**Location of Competition (Name and Address of Venue):** \_\_\_\_\_  
\_\_\_\_\_

**Will your Miss Pageant be:** \_\_\_\_\_ **Open**      \_\_\_\_\_ **Closed**  
If closed, list the geographic area or demographic group: \_\_\_\_\_  
\_\_\_\_\_

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**Will your competition include an Outstanding Teen Pageant?**    \_\_\_ **Yes**    \_\_\_ **No**

**Will your Outstanding Teen Pageant be:** \_\_\_\_\_ **Open**      \_\_\_\_\_ **Closed**  
If closed, list the geographic area or demographic group: \_\_\_\_\_  
\_\_\_\_\_

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**Will your competition include a Little Miss/Pre-Teen Pageant?**    \_\_\_ **Yes**    \_\_\_ **No**

**Will your Little Miss/Pre-Teen Pageant be:** \_\_\_\_\_ **Open**      \_\_\_\_\_ **Closed**  
If closed, list the geographic area or demographic group: \_\_\_\_\_  
\_\_\_\_\_

**Local Director:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Comments:**

# LOCAL ORGANIZATION INCENTIVE PROGRAM



## LOCAL ORGANIZATION INCENTIVE PROGRAM

### GOALS

- **New Organizations:** Execute and submit Franchise Application
  - Upon approval of Application, execute and submit Franchise Agreement
    - Pay \$100, non-refundable, Franchise Fee Deposit with Agreement within 30 days of approval of Franchise Application (*unless arrangements are made with and approved by your Field Director and the State Director*)
- **Established Organizations:** Execute and submit Franchise Agreement or Franchise Renewal Application not later than August 30 (*unless arrangements are made with and approved by your Field Director and the State Director*)
  - Pay \$100, non-refundable, Franchise Fee Deposit with Agreement or Renewal (*incentive discount may not be applied to deposit*)  
(*If your Local Pageant occurs prior to August 30, your Franchise Agreement or Renewal and Deposit must be submitted not later than 30 days prior to your pageant*)
- Submit Judges List to Field Director, for approval, not later than two weeks before local pageant
- Submit list of candidates to Field Director, not later than three days, before local pageant
- Ensure each candidate signs the Eligibility Affidavit prior to competing in local pageant; Secure and maintain all executed Affidavits for a period of one year
- Submit Local Winners Report, to your Field Director within 72 hours, of local pageant
- Pay balance of Franchise Fee, to MKV State Treasurer, within 21 days of local pageant
- Submit Local Operating Report not later than May 1 (or a date determined necessary by the MKV State Office) of each year
- Attend Mandatory Directors' Meetings or notify Field Director of the name of the representative who will attend in your place

**If ALL goals are met, Local Organization will:**

- Be eligible for Local Awards
- Receive two complimentary 3-show ticket packages to Miss Kentucky Volunteer Pageant and one complimentary 3-show ticket package to Miss Kentucky Teen Volunteer Pageant (if separate pageants are held)
- \$50 discount on proceeding year's Franchise Fee

**LOCAL AWARDS**

- Miss Recruitment Award - \$50 discount on proceeding year's Franchise Fee
- Teen Recruitment Award - \$50 discount on proceeding year's Franchise Fee
- Little Miss Recruitment Award - \$50 discount on proceeding year's Franchise Fee
- Most Cash Scholarships Award - \$50 discount on proceeding year's Franchise Fee
- Most In-Kind Scholarships - \$50 discount on proceeding year's Franchise Fee

**ADDITIONAL INCENTIVE**

- If contestant participation allows, and if Local Organization awards four (4) titles (Miss and Teen combined) - \$50 discount on proceeding year's Franchise Fee
- If contestant participation allows, and if Local Organization awards five (5) or more titles (Miss and Teen combined) - \$100 discount on proceeding year's Franchise Fee

**NOTE: Local Organization can earn a maximum of \$300 in Incentive Discounts in any given "pageant season."  
(We must collect \$200 to pay your liability insurance)**